

- Integrate Into Any Business System
- Barcode Scanning & Search
- Promotional & Marketing Features

## Overview

mOrder allows you to put a complete mobile order and inventory management system and customer portal directly at the fingertips of your dealers. Manufacturers, distributors and retail chains can use mOrder to provide their dealers convenient and impressive product and service ordering and inventory management capabilities right in the palm of their hands.



**Increase Dealer  
Engagement**



**Increase Brand  
Awareness**



**Increase Orders  
& Revenue**



**Save Time &  
Resources**

# Features



## Barcode Scanning

Scan item barcodes in the retail store or warehouse with the mobile app to populate new sales orders and push those orders directly into any business system right from the retail floor or warehouse.



## Marketing & Promotional Space

Push ads & specials to a feed on the app home page via a dedicated promotional banner space to promote new items, specials, announcements or any other important information.



## Notifications

Push notifications for order confirmations, tracking info, account alerts and marketing and promotional reasons like new products and specials.



## Product Search

Search by product name or part number to view item photos, specifications, upsell or related items and other details and place on order, view stock information or look up pricing info.



## Integrations

Integrate into any business system and eliminate manual order entry and see real time inventory. Integrate with shipping carriers for real time rates and tracking info.



## Dealer Management

Keep dealer information up to date in real time. Grant & revoke access, allow dealers to update and edit any information that you want to allow and have those changes automatically sync with your current systems.



## Order Status & Shipment Tracking

View the status of any sales order, view back orders and track your ship-



## Dealer Onboarding

Onboard new dealers and leads to your business systems. Capture important information, communicate with and engage your dealers and leads.



## Enterprise Level Security

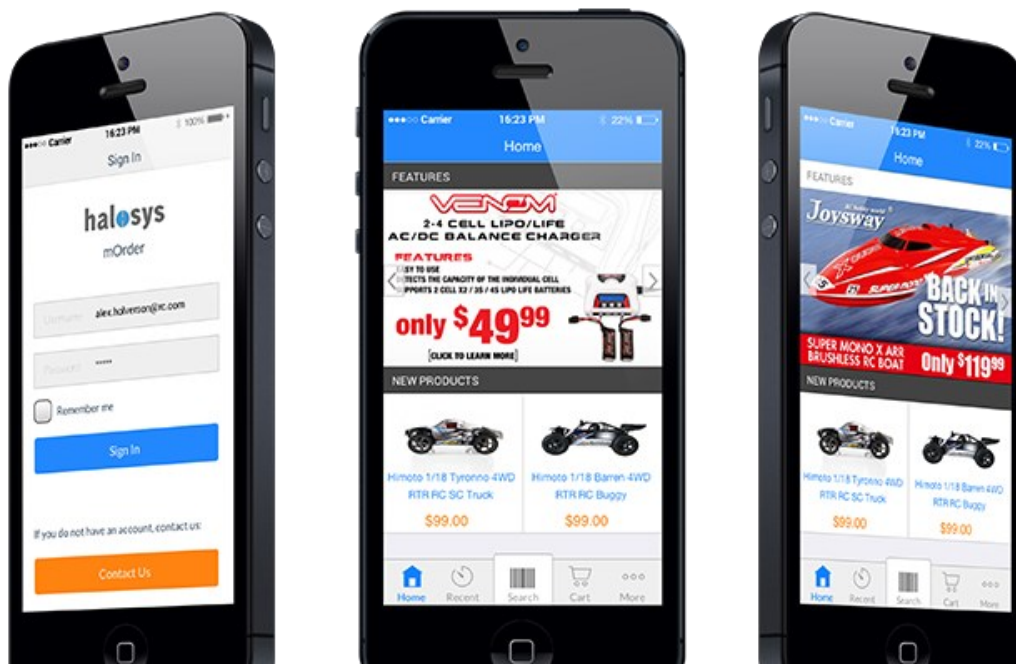
Patent pending, layered app and data security embedded within the mobile API. Granular access control by user and role to ensure authorized use.

# Summary

mOrder provides powerful marketing tools to keep brand, specials and new products top of mind with dealers. The result of providing your dealers an app like this is increased brand awareness, increased orders size, increased order frequency and reduced operational costs. Free up your sales reps from manual order entry so they can focus on new business with mOrder.

With mOrder's flexible attributes it can be used as tool for capturing new dealer leads, registering new dealers and adding those records to your CRM, ERP or other business systems. With deep integration into business systems and the ability to customize your mOrder app, dealers can readily update important information like their shipping and billing address, contact information and any other information that is contained in your backend systems that you want to expose in the mOrder and make editable by your dealers.

While order management is at the heart of mOrder, the ability to customize the app and integrate into any business systems unleashes a world of possible use cases from warehouse inventory management, field service work order and inventory management, ecommerce customer portal, lead capture and marketing and more. mOrder is the most flexible and comprehensive app of it's kind on the market today.



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